

Artwork Requirements For Digital Output

ACCEPTABLE FORMATS

All files should be saved in original format. Please Outline all Fonts and Embed images

- Adobe Illustrator CS6
- Adobe Photoshop
- Adobe InDesign

Art accepted in Mac or PC format on:

- CD/DVD
- Email (compressed using WinZip/Stuffit/yousendit.com
Dropbox.com)

Vector art is acceptable for Inkjet or cut Vinyl jobs
Raster art cannot be cut in Vinyl

Photographic Images:

TIFF, BMP, EPS, PSD, CPT, PDF formats. For best results, image should be at least 150 dpi at final size.
(JPEG or website images are not recommended for large format printing due to low image quality)

Include all images that have been placed or imported into the final layout of the file.

DESIGN SPECIFICATIONS

Color:

As our print process is CMYK, we recommend laying out documents in CMYK colors (we will also accept RGB files (these get converted to CMYK), but may not be able to reproduce exact colors).
Pantone colours will be best matched to CYMKcm by our RIP software.

Fonts:

Convert type to outlines (Illustrator®) . If the text needs to be edited, include a copy of the font stating Mac or PC.

Scanned Images:

Images should be scanned at 150 dpi resolution at the final size of the printed piece.

IMPORTANT!

- Turnaround time is based on the approval of a final proof (if needed). If changes are required to the proof, additional time will be added to the final delivery date.
- Lectern-s.co.uk takes no responsibility for lost or damaged artwork.
- Electronic art which does not meet above parameters may be subject to additional charges and/or delivery delays.
- All orders are subject to an additional £40/hour design charge if provided files do not meet provided standards.

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