

Artwork Requirements For Digital Output

ACCEPTABLE FORMATS

All files should be saved in original format. Please outline all fonts and embed images

Artwork accepted in Mac or PC format on:

- Adobe Illustrator CS – AI or EPS format
- Vector artwork in other packages must be exported to EPS format

- CD/DVD
- Email

**Vector art is acceptable for inkjet or cut vinyl jobs.
Raster art cannot be cut in vinyl.**

Photographic Images:

TIFF, BMP, EPS, PSD, CPT, PDF formats. For best results, image should be at least 150 dpi at final size.

(JPEG or website images are not recommended for large format printing due to low image quality)

Include all images that have been placed or imported into the final layout of the file.

DESIGN SPECIFICATIONS

Colour:

As our print process is CMYK, we recommend laying out documents in CMYK colours (we will also accept RGB files (these get converted to CMYK), **PLEASE NOTE** - RGB colours may not translate exactly to CMYK for printing). Pantone colours will be best matched to CMYK by our RIP software.

Fonts:

Convert type to outlines (Illustrator®). If the text needs to be edited, include a copy of the font stating Mac or PC.

Scanned Images:

Images should be scanned at 150 dpi resolution at the final size of the printed piece.

IMPORTANT!

- Turnaround time is based on the approval of final proof (if needed). If changes are required to the proof, additional time will be added to the final delivery date.
- Lectern-s.co.uk takes no responsibility for lost or damaged artwork.
- Electronic art which does not meet above parameters may be subject to additional charges and/or delivery delays.
- All orders are subject to an additional £40/hour design charge if provided files do not meet provided standards and additional delays for delivery.